



A UNIQUE CONVERGENCE OF INDEPENDENCE, SOPHISTICATION AND ELEGANCE AT ASCEND TO MIDSTREAM

As we commemorate **Women's Month**, we celebrate the diverse achievements and lifestyles of women from all walks of life. In the realm of luxury living, we find a unique convergence of independence, sophistication, and elegance, and to them, Ascend to Midstream is home.

We were privileged to spend time with five such women and ask them insightful questions - from married professionals with children to ambitious single women, and businesswomen building their own empires, to retired individuals now enjoying the fruits of their labour.

Ascend to Midstream is situated in a prime location of the greater Midstream Estates and offers the perfect blend of comfort, security, and convenience, allowing women to focus on their passions, pursuits, and personal growth. Whether they are balancing family life, building a career, or simply enjoying their golden years, Ascend to Midstream provides a tranquil oasis that caters to their every need.

In this article, we will discover why these five ladies chose Ascend to Midstream as their next move and what living there means to them in their daily lives. ►



ANÉLL SNYMAN

Business Owner

In your opinion, what makes Ascend to Midstream a great place for women to live in South Africa?

I am at the stage in my life where my children are becoming independent, and living at a place like Ascend just made perfect sense. I am a single mom, an entrepreneur, a keen golfer, and a resident of Midstream Estate since 2005. Ascend just ticked all the boxes, and living here has been one of the best decisions I've ever made.

How has the security and lifestyle at Ascend influenced your sense of safety as a mother?

I own two preschools in and around Pretoria, as well as two franchise schools, which means I am often away from home. We have met some wonderful neighbours at Ascend, whom we now call friends, and this gives me complete peace of mind that my teenage kids are safe and well cared for in my absence.

What impact has low-maintenance, lock-up-and-go living had on your daily life and balance as a mom?

I love travelling and have a very busy lifestyle, so living at Ascend is perfect for me and my children. Knowing that my unit is low maintenance is ideal, as I can spend my time with my family instead of overseeing contractors.

How do your children experience life at Ascend to Midstream — do they enjoy living here?



My daughter and I share an apartment, while my two sons live in their own apartment at Ascend. They absolutely love living at Ascend and often refer to it as a resort.

Do you and your children utilise the outdoor spaces and facilities?

Having the gym, movie theatre, and communal pool areas is the cherry on top! We always have friends coming over, and the best thing for me is that they are not in my space, but always at one of the entertainment areas. In my mind, this is a win-win situation for all of us. On Friday nights, we do movie night. We sneak out

in our PJs to the theatre with our popcorn and make a family night out of it. We celebrate all our special days on the roof and make use of the gym daily.

Would you recommend Ascend to Midstream as a family-friendly environment for raising children?

I would absolutely recommend living at Ascend to young professionals, parents with teenagers and people with a busy lifestyle. Even a person looking for a simpler life with fewer responsibilities. This was the best move I could have ever made!

SUNALDA GOUWS

Professional



In your opinion, what makes Ascend to Midstream a great place for women to live in South Africa?

I love Midstream and more so Ascend to Midstream. We have lived here since 2010, and more recently, I moved into Ascend. It is easily accessible from the highway, close to airports, and is safe. It is surrounded by all your go-to shops, conveniently located at your front door, and there is an apartment tailored to every woman's taste.

What does freedom mean to you, and how does living at Ascend embody that sense of freedom in your everyday life?

Freedom, or living freely, is about living out every aspect of your life carefree, without concerns or constraints. Ascend fulfils this aspect so well: the spacious apartments, the stunning view, the

extensive gardens, and the wide range of physical activities you can do - it all aligns with 'living freely'.

In what ways has your apartment at Ascend to Midstream become a space that supports your independence and personal growth?

My Ascend apartment is in a central space, equal distance from Joburg and Pretoria, allowing me the experience and work life in the city, but also offering a quiet, serene space to return to. We have easy access to the gym, and I can go for a walk on the golf course anytime, day or night, on my own - which is such an underrated privilege! The rooftop space is amazing for watching sunsets and to sometimes just BREATHE.

What aspects of life at Ascend make you feel the most secure, confident, and empowered?

I feel safe and at home. Coming home late

at night is never a drama. I can walk from my garage to my place without a second thought. I can open my front door without having to scan the area. I can come and go as I please and live my life without worrying about my own safety or that of my house.

In what ways does the lock-up-and-go lifestyle enhance your personal and professional life?

As a young professional living on my own, balancing social and work life is tricky, but the Ascend to Midstream lifestyle makes it so easy! The apartments are small enough to clean and maintain in my off time. I have the best view of nature and wildlife, without the daily effort of attending to a garden. I can easily travel for work or a weekend away without worrying about my home. The interior is modern, low-maintenance and will easily fit in with anybody's taste.



What would you say to women considering a move to Ascend to Midstream?

Yes! It is definitely the best investment you can make for your future self.

THULI MKHWANAZI

Business Owner

In your opinion, what makes Ascend to Midstream a great place for women to live in South Africa?

As a woman who values peace of mind and quality, Ascend felt like home from the start. It's secure and beautifully maintained. I love that it combines elegance with practicality — a rare combination.

As a high-performing woman, how important is it for your home to support your lifestyle?

It's absolutely crucial. I run a business, and still try to find time for myself — so my home needs to support all of that. Whether I'm hosting a client meeting or taking a quiet moment for myself, I need



a space that feels balanced and calming. Ascend gives me that sense.

How does estate living at Ascend to Midstream complement your fast-paced schedule?

It takes care of the little things that often take up time and energy. The security, the amenities, everything just works — it's all been thoughtfully designed.

What's your go-to ritual to unwind in your apartment after a long day?

I like to light a candle, take a long bath, and settle into the quiet with a book. Sometimes I'll enjoy a glass of wine on the balcony and enjoy my amazing view.

What would you say to women considering a move to Ascend to Midstream?

Safety has become a priority in South Africa. Ascend is just about that, even more. You deserve to live in a space that meets your standards, secure and effortlessly beautiful. ►



In your opinion, what makes Ascend to Midstream a great place for women to live in South Africa?

As a retired person, security was a number one priority that we looked for. The apartments in Ascend ticked all the boxes for a woman to live in a secure environment.

What made Ascend to Midstream an appealing investment from both a financial and lifestyle angle?

From a financial perspective, the value of the apartments in Ascend can only increase over time due to the unprecedented demand for a secure environment. From a lifestyle angle, Ascend offers a perfect lock-and-go scenario.

Why do you believe estate security and low-maintenance design make this a future-forward investment?

Any woman still living in a free-standing house will have to maintain their home and garden and take care of their security, but by moving to Ascend, these things are already taken care of.



What insight would you share with other women looking to grow their property portfolios in a smart, lifestyle-aligned way?

In my opinion, the property market in Ascend is only going to increase over time. Any woman looking to prop up their portfolio will not go wrong by investing in Ascend.

ponds, pool entertainment areas, and play areas for kids, are available here. It is quiet, peaceful, and the premises are always clean. Taking walks along the golf course trails, even late at night, is serene and totally safe. Once you live in Ascend to Midstream, you would not want to move out of here.

What would you say to women considering a move to Ascend to Midstream?

I would say to them, get in touch with Stephnie, who will find them a perfect apartment to suit their needs. Living here is like being part of a community that is friendly, kind, loving, courteous, and caring for one another in times of need. All amenities, including grocery stores, restaurants, a gym, walking trails, fishing



In your opinion, what makes Ascend to Midstream a great place for women to live in South Africa?

For a woman, Ascend has exceptional access to a varied and extensive mix of amenities - all on your doorstep and within Midfield Estate. To say nothing of the services available within the wider Midstream. Ultimately, security and safety are always important, and that is where Midstream and Ascend really deliver. Every day, I see children riding their bikes, fishing, and just playing with no need for minders or supervision.

What made you decide to move from your large family home in Midstream to an apartment at Ascend to Midstream?

I am an empty-nester, and we realised we were using less than 50% of our house. The hassles and effort to maintain a large home and property added no value to our lives. We decided to make a fundamental change while we were still young enough to enjoy new adventures and benefit from the lock-and-go nature of an apartment. Finally, the views from Ascend and the nature-rich environment made the decision a very easy one.

Was the transition challenging at first — and how do you feel about that change now?

Having lived in apartments in Europe, we

were very eager to make the switch - the biggest struggle was getting rid of so much stuff accumulated over the years. That is another reason to declutter before you retire. It took us a year. The biggest adjustment was not having enough space for all our books, so many have found new homes. We have not doubted our decision for one second, and for me personally, apartment living has given me back time and energy.

Do you feel that living at Ascend gives you more freedom in this new phase of your life?

By its very nature, having the right apartment, exemplified by Ascend, enables lock-up-and-go flexibility; it encourages you to use the shared facilities; and it means we are set for a seamless transition



once my husband retires in a few years.

Would you say that 'less is more' when it comes to your current lifestyle — and why?

The move to Ascend to Midstream was indeed a downsizing, which forced us to look at what we had, and identify what we needed, what we loved and wanted to keep, and what we could find a new

home for. It is amazing how energising the whole process was.

What would you say to women considering a move to Ascend to Midstream?

To anyone thinking about moving to Ascend, I would say that apartment living in such lush and pleasant surroundings brings only benefits. No struggles with gardens, maintenance, or worries when you lock up and go for work or vacation. Quality apartment living is new to many South Africans, but once experienced, its benefits become immediately apparent.

We extend our heartfelt gratitude to each of these remarkable women for their time and thoughtful responses to our diverse questions. Their insights provide a unique perspective on life at Ascend to Midstream, serving as a valuable resource for any woman considering how a transition to this lifestyle might enrich her life.

Are you on the cusp of a change in your life or residence? Do you have questions about Ascend to Midstream? As a woman, wife, grandmother and businesswoman also happily living in Ascend to Midstream, I would be more than happy to answer any questions you may have. Feel free to reach out to me and discover what "living freely" may mean to you. **M.**

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